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**FOR IMMEDIATE RELEASE**

**Apple Computer National Spokesman  
Scott Rose on Genuine Crusade for True Love in**

**Computer Geek: One Nerd's Search For His Soulmate**

**Hilarious One-Man Act (of Desperation) Premieres at  
Chicago's Improv Olympic Beginning April 13, 2006**

(CHICAGO – March 17, 2006) From Ashton Kutcher's hit show "Beauty and the Geek" to heartthrobs like Napoleon Dynamite, America's latest trend is pocket-protected men. Now Apple Computer expert **Scott Rose**, a Glenview, Illinois native, teams with director **Richard Kline**, of "Three's Company" fame, to bring to the stage his one-man show **Computer Geek: One Nerd's Search For His Soulmate**.

Scott Rose turns "geek" into "chic" as he moves his critically acclaimed show from Hollywood, where it premiered in 2005, to Chicago's **Improv Olympic** (3541 N. Clark St.). **Computer Geek** plays every Thursday at 8 p.m. beginning **April 13, 2006**. Tickets are \$14 and can be purchased by calling the Improv Olympic box office (773) 880-0199.

*LA Weekly* glowingly reports, "Rose reveals the trials and tribulations of his elusive quest in this very funny and endearing one-person play... Rose relates his tale with an engaging wit and rosy-cheeked enthusiasm...a winning piece."

**Show Synopsis**

Rose combines his brutally honest personal storyline about his unlucky attempts at love, along with his professional expertise of Apple computers, to create a story with a universal message of love and hope, alongside an amazing story of big belly laughs.

The show begins with Rose expressing his real-life desire for the audience to help him find his soulmate; but before he sends them off on their search, he explains exactly what he's looking for and how he got to this level of desperation.

The audience discovers that Rose grew up more comfortable with computers than women, as he shares his failed attempts at applying computer logic to the illogical business of love. After each romantic faux pas, Rose amends his lifelong definition of what a "soulmate" means to him, only to be greeted by heartbreaking results. But he soon discovers a book on picking up women and his luck begins to change... until he starts overanalyzing things like a computer. By the end, a hilarious encounter with a potential soulmate causes Rose to accidentally stumble upon the real meaning of true love.

Rose's warm and genuine storytelling, along with some surprise moments of audience interaction and charming magic tricks, draw the audience into his deepening love crisis. Anyone who has searched for love – and has experienced the fear, missed opportunities, mistakes and regrets that go along with it – can connect with this computer geek's simple, beautifully crafted tale of love gone awry.

While **Apple Computer celebrates its 30th birthday this year**, Rose celebrates Apple computers every single day. He comments, "In the show, I talk about how my first Apple computer just GOT me – how she understood me on a deep spiritual level and basically became my first major relationship. But my problem has been accepting the fact that humans, unlike machines, are imperfect. That's one of the many underlying themes of the show."

### **About Scott Rose**

Scott Rose, 34, is a professional actor, host, and improviser who recently moved back home to Chicago after living for 16 years in Los Angeles. He is one of the top professional speakers for Apple Computer at their events nationwide, and is also the president of ScottWorld, a Macintosh consulting & programming firm.

Rose grew up in Glenview, Illinois, where he spent most of his childhood playing piano, programming computer games, and performing magic tricks. He attended UCLA Theater School, and received a B.A. in Psychology as he was fascinated by the study of how people's minds worked when they interacted with their computers. During his studies at UCLA, Rose founded the computer consulting firm ScottWorld.

In 1999, Apple Computer discovered Rose's multi-talented ability to speak eloquently in front of large crowds while making complex technologies seem simple. They hired him to speak at their largest tradeshow, MacWorld Expo, and Rose has been speaking for Apple ever since. Throughout the year, Rose can be seen leading Macintosh training seminars at many of Apple's retail stores around the country, including his popular monthly seminar "Macintosh Tips & Tricks for Beginners" at the Apple Store on North Michigan Avenue in Chicago. In 2004, Rose starred as the demon tour guide in the hit play *Hollywood Hellhouse* with **Bill Maher, Andy Richter, Sarah Silverman, Penn Jillette, Richard Belzer**, and many other celebrities.

### **About Richard Kline**

Richard Kline, a graduate of Northwestern University, is known to millions of TV watchers as Larry on the classic sitcom "Three's Company," now enjoying cult status on Nick-At-Nite. He most recently co-starred with Annie Potts in *DIVA* at the Pasadena Playhouse, and previously with Judith Light in the reprise production of Stephen Sondheim's *Company* at UCLA. Kline's debut on Broadway came in 1990 in the musical *City of Angels*, on film in Barry Levinson's *Liberty Heights*, and on television in "The Mary Tyler Moore Show." His solo show *Boychik* has been performed Off-Broadway, in Los Angeles, and many venues throughout the U.S. After serving as a lieutenant in Vietnam, Kline made his professional debut at the prestigious Lincoln

Center Repertory Company in New York in 1971. Regional theatre credits include *Death of A Salesman* and *Henry V* (title role). An accomplished singer, Richard performed in *Titanic*, *They're Playing Our Song*, and Andrew Lloyd Weber's *By Jeeves* (title role). Kline has also toured Canada with *Jake's Women* and *Shear Madness*. Among his many television credits are "ER," "NYPD Blue," "Gilmore Girls," "Judging Amy," "That 70's Show," "NYPD Blue," "Dream On," "LA Law," "St. Elsewhere," "Murder She Wrote," and "The Love Boat." As a director, Kline won the LA Drama Critics Award for his direction of Noel Coward's *Present Laughter*. He has directed Bruce Davison, Burt Reynolds and Billy Connolly in their television series, as well as Bernie Koppel in *Rumors* and Pat Harrington in *Breaking Legs*. Kline's official website is <http://www.richardkline.net>.

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For more information visit <http://www.computergeekshow.com>

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